



presents:

# TASTE of GUELPH



## a gourmet garden party fundraiser in support of St. Joseph's

Join us for **Taste of Guelph** - where 50 local chefs, caterers, vintners and brewers gather to showcase their very best food and drink to over 700 guests. For 20 years, Taste has been Guelph's favourite culinary fundraising event. Proceeds support vital equipment needs for St. Joseph's Health Centre Guelph.



Plan to  
join us at this  
year's event -  
**Sunday,  
September 16,  
2018!**

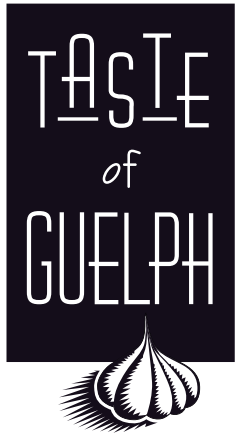
## Contact

**Karen Semma**  
519.824.6000 ext. 4289  
[karen.semma@sjhcg.ca](mailto:karen.semma@sjhcg.ca)  
St. Joseph's Health Centre  
Foundation Guelph  
[www.tasteofguelph.com](http://www.tasteofguelph.com)

Taste of Guelph: **Sunday, September 16, 2018**



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2018 Sponsorship Opportunities

## Each sponsorship category includes the following recognition:

- Recognition in the thank-you ad following the event
- Recognition on the Taste of Guelph website
- Inclusion on sponsor banner at the event
- Inclusion on video played during the event
- Post event thank-you plaque

### Presenting Sponsor | \$15,000

Confirmed

- Invitation to participate in formal remarks
- 16 complimentary tickets and passes to the VIP preview reception

#### Your name and logo on:

- Letter to all previous ticket buyers
- 375 posters and 9,000 point-of-sale pieces distributed throughout Guelph and area
- Display ads with local news agencies and radio ads on Magic and CJOY (July, August & September)
- 650 tickets
- Taste of Guelph Facebook banner
- E-mail sent to all Chamber of Commerce members
- Prominent recognition on [www.tasteofguelph.com](http://www.tasteofguelph.com), and social media with links to your website
- Three exclusive banners plus prominent recognition on sponsor signboard and video presentation
- Prominent placement of your logo on guest keepsake piece (600)

### Platinum Sponsor | \$10,000 to \$14,999 *cash or in-kind*

- Publically thanked in formal remarks
- 10 complimentary tickets and passes to the VIP preview reception

#### Your name and logo on:

- 375 posters and 9,000 point-of-sale pieces distributed throughout Guelph and area
- Prominent recognition on [www.tasteofguelph.com](http://www.tasteofguelph.com), and social media with links to your website
- Exclusive banner plus prominent recognition on sponsor signboard and video presentation
- Prominent placement of your logo on guest keepsake piece (600)

### Gold Sponsor | \$5,000 to \$9,999 *cash or in-kind*

- 8 complimentary tickets and passes to the VIP preview reception

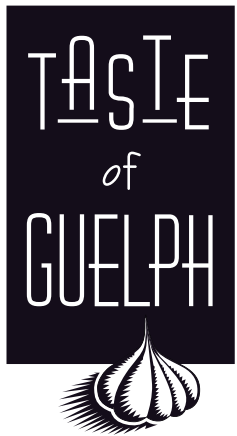
#### Your name and logo on:

- 375 posters and 9,000 point-of-sale pieces distributed throughout Guelph and area
- Prominent recognition on [www.tasteofguelph.com](http://www.tasteofguelph.com), and social media with links to your website
- Exclusive banner plus recognition on sponsor signboard and video presentation
- Prominent placement of your logo on guest keepsake piece (600)

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### Live Auction Sponsor | \$5,000 Exclusive Offer

- 8 complimentary tickets and VIP passes to the preview reception
- Your name and logo on Live Auction signs
- “Brought to you by” credit line in Auction program
- “Brought to you by” announcement pre and post auction proceedings
- “Brought to you by” credit on [www.tasteofguelph.com](http://www.tasteofguelph.com)
- Credit on e-mails sent out to all ticket purchasers

### Red Carpet Experience | \$5,000 Exclusive Offer

- 8 complimentary tickets and VIP passes to the preview reception
- Greet Taste of Guelph guests as they enter the event and take their photos against a custom backdrop for social media sharing
- GuelphToday.com will also be on-hand taking photos and uploading them to the GuelphToday.com website
- You supply 6 volunteers to meet, greet and photograph Taste guests
- Plus all other gold sponsor benefits

### Prohibition Pantry Sponsor | \$5,000 Exclusive Offer

\*or \$3500 and an agreed upon Prohibition Dinner at \$1500



- 8 complimentary tickets and VIP passes to the preview reception
- Your name and logo on Champagne Dream signs
- “Brought to you by” announcement in formal remarks
- “Brought to you by” credit on [www.tasteofguelph.com](http://www.tasteofguelph.com)
- Credit on e-mails sent out to all ticket purchasers

### Chef Hat Sponsor (social media) | \$5,000 Exclusive Offer

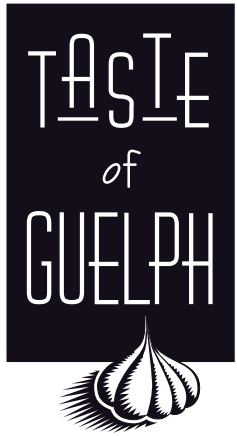
- 8 complimentary tickets and VIP passes to the preview reception
- Reach 1000's of people via social media as we post photos of our 50 (or more) restaurants, caterers and beverage providers wearing your CHEF Hat
- Social media posts (Facebook, Instagram and Twitter) run from June to mid September
- Plus all other gold sponsor benefits

### Raffle Sponsor | \$5,000 Exclusive Offer

- 8 complimentary tickets and VIP passes to the preview reception
- Your company name highlighted on each raffle ticket.
- Be on-hand at the event to announce the winners
- Social media and website coverage
- Plus all other gold sponsor benefits



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## Silver Sponsor | \$2,500 to \$4,999 *cash or in-kind*

- 4 complimentary tickets and passes to the VIP preview reception

### Your name on:

- 375 posters and 9,000 point-of-sale pieces distributed throughout Guelph and area
- Recognition on [www.tasteofguelph.com](http://www.tasteofguelph.com), and social media with links to your website
- Name on sponsor signboard and video presentation
- Your name on guest keepsake piece (600)

## Signature Drink Sponsor | \$3,000 *Exclusive Offer*

- 4 complimentary tickets and VIP passes to the preview reception
- Your company will be **front and center** as our guests enter Taste of Guelph
- “Brought to you by” signage at the signature drink booth
- Credits on social media posts, on [tasteofguelph.com](http://tasteofguelph.com) and thank you ads
- Plus all other silver sponsor benefits

## Courtyard Sponsor | \$3,000 *Exclusive Offer*

- 4 complimentary tickets and VIP passes to the preview reception
- Your name and logo on all court yard tables
- Signage in courtyard
- “Brought to you by” announcement in formal remarks
- “Brought to you by” credit on [www.tasteofguelph.com](http://www.tasteofguelph.com)
- Plus all other silver sponsor benefits

## Stage/Entertainment Sponsor | \$3,000 *Exclusive Offer*

- 4 complimentary tickets and VIP passes to the preview reception
- Your company will be centre stage!
- Your name and logo on signage on stage
- “Brought to you by” announcement in formal remarks
- “Brought to you by” credit on all social media and on [www.tasteofguelph.com](http://www.tasteofguelph.com)
- Plus all other silver sponsor benefits

## Volunteer Tee Shirt Sponsor | \$2,500 *Exclusive Offer*

- 4 complimentary tickets and VIP passes to the preview reception
- Your company will be highly visible throughout the day as our volunteers proudly wear volunteer tee shirts with your logo
- Credits on social media posts, on [tasteofguelph.com](http://tasteofguelph.com) and thank you ads
- Plus all other silver sponsor benefits

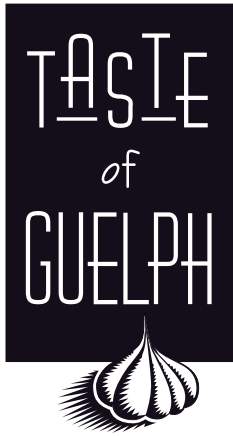
## Food Truck Alley | \$2,500 *Exclusive Offer*

- 4 complimentary tickets and VIP passes to the preview reception
- Who can resist a food truck? **Your company can proudly present** Food Truck Alley
- “Brought to you by” signage in the Food Truck Alley
- Credits on social media posts, on [tasteofguelph.com](http://tasteofguelph.com) and thank you ads
- Plus all other silver sponsor benefits

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## Bronze Sponsor | \$1,500 to \$2,499 *cash or in-kind*

- 2 complimentary tickets and passes to the VIP preview reception

Your name on:

- 375 posters and 9,000 point-of-sale pieces distributed throughout Guelph and area
- Recognition on [www.tasteofguelph.com](http://www.tasteofguelph.com) and social media with links to your website
- Name on sponsor signboard and video presentation
- Your name on guest keepsake piece (600)

## People Movers | \$1,500 *Exclusive*



- 2 complimentary tickets and VIP passes to the event
- Your name and logo on all 4 people movers (each hold 6 people)
- "Brought to you by" credit on social media posts and on [www.tasteofguelph.com](http://www.tasteofguelph.com)
- You may also supply 4 volunteers from your organization to drive the people movers
- Plus all other bronze sponsor benefits

## Build your brand awareness by partnering with St. Joseph's and Taste of Guelph:



Over  
**5,000**  
Facebook reaches



[www.tasteofguelph.com](http://www.tasteofguelph.com)  
recorded  
more than  
**14,000**  
page views



Reach over  
**750**  
people  
at the event itself

### About St. Joseph's Health Centre Guelph

St. Joseph's Health Centre is Guelph's leading, fully-accredited, not-for-profit provider of complex continuing care, rehabilitation services and long term care.

When you support St. Joseph's Health Centre Guelph you are helping so many in our community. Whether it be a mother who is managing complex injuries from a car accident, a grandfather who is recovering from a stroke or a grandmother in need of palliative care in her final days, your support will make a difference in the lives of so many patients and residents.

### Contact

**Karen Semma** at 519.824.6000 ext. 4289 or [karen.semma@sjhcg.ca](mailto:karen.semma@sjhcg.ca)

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